

October 5, 2010

WINES.COM

Wines.com launches new website that shakes up the online wine game

Everyone can relate to tasting a wine based on friendly recommendations and being less than satisfied with their purchase. But rarely is there an opportunity to find the perfect wine, catered to the specific taste buds and preference unique to every individual. Wines.com wants to eliminate this constant struggle and help you find the ideal wine for any palate or budget!

Wines.com has revamped its site with a simple and easy idea: "Let's help our audience find right wine for them at the right taste and the right price."

Already an industry leader in wine retail and information, Wines.com has become a revolutionary all-in-one portal that combines education, selection, and social media eliminating the hassle and struggle of finding the perfect wine.

Combining impeccable products from local and international vineyards with the loyalty of our versatile audience of wine lovers and enthusiasts, Wines.com creates a rich database of reviews and information for every wine offered. Not only will you have the freedom to search for your preferred taste, year, varietal, and price, but users will also have the opportunity to browse through our vast selection of wine clubs and winery pages.

With a heavy emphasis on social media, Wines.com creates a new home for wine lovers and beginner winos alike to discuss varietals, vintages, and all things relating to wine culture and industry.

The best part? Wines.com members can receive a free bottle of wine just by drinking it! For every fifty reviews a member writes, they will be rewarded with one free bottle of vino! Who wouldn't love that?

Wines.com makes it simple. Whether you are new to wine or have loved it for years, Wines.com offers a fresh and easy way to find the perfect wine, ensuring you will never have to drink an inadequate glass again!